

Your mobile marketing solution has arrived.

Reach Mobile



Mobile Marketing Case Study

Source: Case study results were quoted from: textmunication.com/media/downloads/celias.pdf



Business: Celia's Mexican Restaurant

Campaign: Guests Were Given A Chance to Win Free Food for A Year When They Opted in to Celia's Text [SMS] Marketing List

Industry: Restaurant

Take Away: Promoting Contests, Free/Discount Offers Can Quickly & Easily Grow A Text Marketing List

“Through Consistant Promotion Celia’s Has Added Over 800 Local Subscribers to Its Text [SMS] Database”

Celia's owner sought a marketing medium that would help them increase sales & foot traffic more effectively than through traditional marketing methods such as print and direct mail. Also, they wanted a more effective method of reaching customers about special offers and discounts.

Business owners like Hector Robles [owner of Celias], know the power and profitability of Text message marketing. Mr. Robles says: *“I will continue to use this text message program for as long as I own the business”*

How Did Celia’s Mexican Restaurant Benefit From Mobile Marketing?

- ✔ Added 800 Local [Sms] Subscribers Through Consistant Promotion.
- ✔ Coupon Redemption Rates Were As High As 42% Depending on the Text [SMS] Campaign.
- ✔ Increased Foot Traffic During Slow Times By Offering A Free Entrée For New Customers.
- ✔ Even when Celia’s Was Aggressively Marketing Unsubscribes Were Below 10%.

Call David Schroeder Today to Find Out How Your Business Can Benefit From Mobile Marketing